

**CrossRoads was launched** in 1995, and the strategy now operates in over sixty countries. It provides a unique partnership opportunity with schools, political, religious and charitable structures, as well as non-governmental organisations in order to address the critical need for providing a positive social and spiritual impact within communities. In collaboration with these entities, CrossRoads trains school educators and youth workers in how to teach the 'Life at the CrossRoads' curriculum to learners and youth. Through the educators and learners, the strategy then expands to include parents and ultimately the whole community.

**CrossRoads involvement** lies in connecting with an important societal need for healthy decision making. The ability to make good choices is not a natural inclination, it must be taught.

**CrossRoads partnerships** is vital to making a difference by transforming lives and communities in crisis, with Hope, Life and Truth.

**Consider becoming a partner with CrossRoads by contributing your time and resources.**

We invite you to consider investing your:

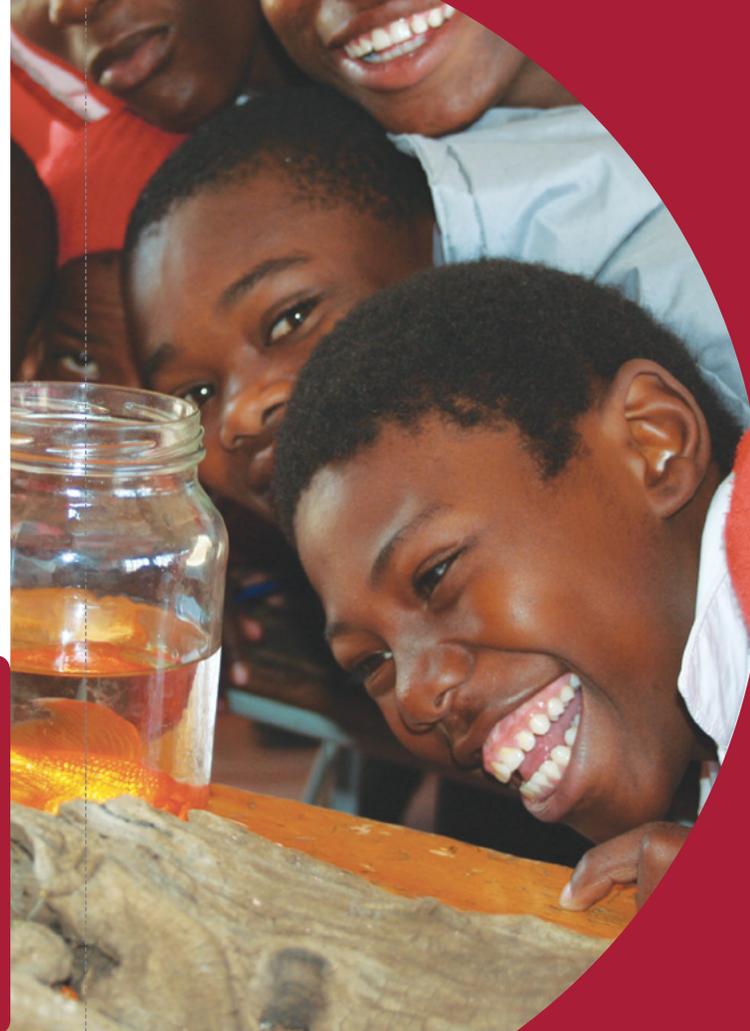
**L** – labour

**i** – influence

**f** – finances

**e** – experience

in the **CrossRoads** initiative.



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#### For financial contributions

Bank Details

NEDBANK

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Branch nr. 110234

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Young people of good character can shape the future of South Africa.



# CrossRoads

Transforming Communities  
with **Hope** | **Life** | **Truth**



“CrossRoads has made me aware of the impact of my own behaviour in the workplace, as well as in my family. In the hospital, I am confronted daily with life-threatening illnesses as a result of wrong behavioural choices. The highlight of my life is when the CrossRoads Trainees understand and internalise the fact that developing a good character is their own responsibility.”

*Dr Dalene van Jaarsveld*

**CrossRoads challenges** people from all walks of life: To assist, train and equip leaders, educators, medical and social professionals, business people, politicians and parents to provide real solutions to the many problems experienced by young people. This is partly achieved by equipping them with the necessary knowledge and skills to change their attitudes and improve life for everyone. This should lead to a desire for a life that counts for more than his/her profession alone offers. As adults engage in this high profile effort to help young people avoid risky behaviour, they too discover a fulfilling life.

**CrossRoads training conferences** are informative and enables one to confidently teach the contents of the CrossRoads curriculum.

**CrossRoads success** lies in offering HOPE to youth-at-risk through:

- Behaviour change
- Values
- Character development
- Healthy relationships
- Mentorship and Role-modelling



**CrossRoads curriculum** is designed to develop learners’ personal and social skills, enabling them to make decisions based on respect and responsibility towards themselves, as well as the community around them. It emphasises the consequences of sexual activity outside of marriage through teaching abstinence before marriage and faithfulness in marriage. The focus is character development through a worldview transformation within the individual. This is achieved through an understanding of six character traits, namely: trustworthiness, respect, responsibility, caring, justice and good citizenship.

“What drew me to CrossRoads? It is a platform for helping people in different ways. In teaching learners about good character, my own character also develops in the process. I build closer relationships with young people and can talk to them about their hope for the future.”

*Mpume Mthembu*