

CrossRoads: Designed to Make a Difference

Relevance

CrossRoads is a unique strategy, which builds lasting personal change and helps communities address devastating societal crises such as teen pregnancy, HIV/AIDS, alcohol and drug abuse, and violence.

It presents students with a foundation for life based on teaching character, values, and life skills – upholding Jesus as the role model for character.

Better Solution

We believe that the ability to make good choices is not a natural inclination – it must be taught. Students with strong character, a firm foundation of values, and skills to make healthy behavioral choices will more likely avoid risky behaviors that, compounded over time, lead to social crises, which destroy so many lives so needlessly.

CrossRoads has developed a 30-lesson abstinence-based character development curriculum, *Life at the Crossroads*, as its centerpiece for school based trainings. This curriculum is now available in 15 languages.

We Have a Presence

CrossRoads was launched in 1995 as a response to a request for help from the government of Malawi to help combat the HIV/AIDS epidemic – and the government of Hungary seeking help to counter the rising trend toward high risk behavior among youth.

Now, we operate in more than 50 nations, training and certifying teachers, health professionals, counselors, youth workers, faith workers, NGO's and even governments to take this strategy to their communities.

We Have a Vision

CrossRoads understands that to make a lasting difference in the lives of youth, we not only need to provide excellent education, character training, and the life-changing impact of faith, but we also need to reach every component of a student's life – teachers, parents, peers, and community.

That process starts at a CrossRoads Teacher Training Conference equipping educators, health and human service professionals, and other leaders to use *Life at the Crossroads* with youth in their spheres of influence.

Transforming Strategy

Teacher to Student Connection

Most adults can point to one or two teachers who have permanently influenced the course of their lives. The *Life at the CrossRoads* curriculum is designed for that kind of impact—utilizing Jesus as the role model of character.

Parent to Student Involvement

Research has consistently shown that parents have a greater influence on their children than anyone else. This component of the strategy seeks to involve parents at a time when children are learning independence but need guidance.

Peer Interaction

Adolescents are highly affected by peer influence. Since peer influence can be both positive and negative, this component seeks to influence behavior through positive peer pressure. After-school clubs provide a setting for positive involvement.

School-Community Outreach

This component takes the CrossRoads strategy beyond the school and into the larger community. Adults and youth are challenged to help meet the real needs of their community.





HIV/AIDS, drug abuse, promiscuity, and violence are heart-breaking realities of the world in which we live.

But there is some good news!

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CrossRoads

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with **Hope** | **Life** | **Truth**

